

PROMOTIONS POLICY

The Student Rights and Responsibilities Document establishes certain rights and responsibilities related to the freedom of inquiry and expression in and out of the classroom. Within the provisions of that document and related policy statements, members of the college community are free to examine and express opinions about any matter. However, a distinction needs to be made between the freedom of inquiry and expression and the privilege of promoting. A promotion is defined as the displaying, selling, distributing, advertising or soliciting of materials, substances, services, activities, fund drives or products.

As a private church-related college, Concordia has the right to restrict oncampus promotions that may run contrary to the standards and policies of the institution. Accordingly, the following are examples of materials, substances, services, activities or products that may not be promoted on campus: dietary aids and supplements; tobacco; alcohol; illegal chemicals; gambling; contraceptives; sexual orientation-related counseling, activities and services; pregnancy-related counseling and services; and anything that degrades or objectifies women or men or their ethnic heritage, racial identity or religious beliefs. Another distinction is made between anyone promoting and the college serving. The college will continue to serve students by providing information, education and counseling services regarding these materials, substances, services, activities or products.

Other promotions may be allowed on campus if one or more of the following conditions exist:

1. The person(s) promoting is (are) being invited to the campus by an individual student, faculty member or staff member to meet solely with that person.
2. The promotion is being sponsored or cosponsored and conducted by a recognized student organization or college department with significant benefit being derived by that organization or department.
3. The promotion has been approved by the dean of students or his/her designee(s).

If one of the above conditions is met, an individual or group may promote on campus within the following guidelines:

1. Door-to-door promotions are not allowed, except for candidates for political office or their representatives who must make prior arrangements with the dean of students or his/her designee to canvass the campus.
2. For-profit promotions are not allowed except for individuals who are expressly invited to the campus by a student, faculty or staff member, (e.g., an insurance salesperson meeting with an individual upon invitation) and paid advertisements being published in college-sponsored publications.
3. Random promotions are to be confined to designated times and public areas such as appropriate bulletin boards and the Knutson Center corridors. Promotions are not allowed in the public areas of the residence halls unless they have been cleared by the director of residence life. Promotions are not allowed in parking areas.
4. Promotions may not run contrary to the purposes, standards and policies of Concordia College, nor can normal operations of the college be disrupted in any way by the promotion.
5. In conducting promotions, members of the college community may not be hassled or harassed in any way.
6. To ensure the quality of the community volunteer experiences of students, as well as their safety and well-being, only Sources Of Service volunteer opportunities will be promoted on the campus.

If the above guidelines are not met, the college may revoke permission granted to promote and may prohibit similar promotions in the future.